

Contract Furniture Manufacturing

Capability Overview

just sofas

Global Manufacturing Partner

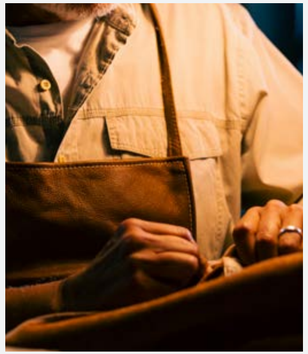
Headquartered in South Africa, Just Sofas is a high-capacity manufacturing operation, producing premium upholstered furniture for leading retailers, hospitality groups and design brands across multiple markets.

We operate as a private-label manufacturing partner, delivering consistent quality, scalable production and discreet execution for clients who require reliability at scale.

Built for scale. Structured for precision. Designed for long-term partnerships.









Facility & Scale

Our manufacturing facility spans approximately **4 500 sqm** and is structured into dedicated production departments designed for efficient, large-scale output.

Team

- ±85 production staff
- 10 administrative and support staff

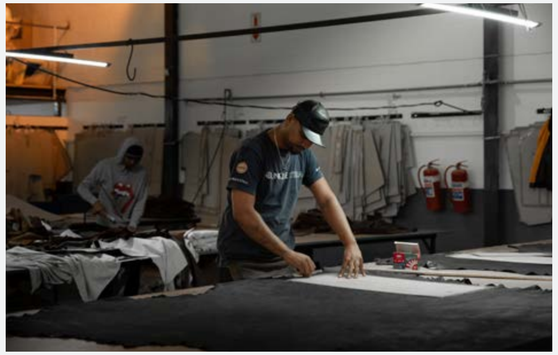
Departments

- Frame manufacturing
- Cutting
- Foam processing
- Sewing
- Upholstery
- Cushion production
- Prototype development
- Quality control & dispatch

Production Capacity

Current output: 2 000 – 3 000 units per month
Scalable output: 3 500 – 4 500 units per month

Our operational structure is designed to maintain consistency across volume, ensuring quality does not diminish as output increases.





Product Categories

We manufacture a wide range of upholstered furniture for retail, hospitality and commercial environments.

- **Sofas**
- **Modular Seating Systems**
- **Bed-Bases and Frames**
- **Ottomans**
- **Custom Contract Designs**

All products are produced to client specification and engineered for durability, consistency and commercial use.



Materials & Construction

We work with client-specified materials and construction standards across all projects.

Frames

- Treated timber construction
- Engineered board components where required
- Built to client specification

Foam

- High-density foam construction
- Specification driven

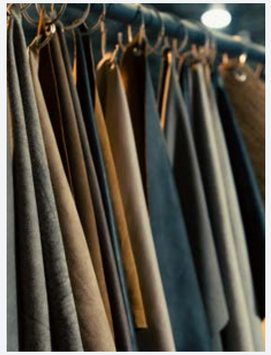
Upholstery

- Fabric
- Leather
- Custom material sourcing available

Our long-standing supplier relationships ensure reliable access to consistent materials and quality control throughout production.

All materials and construction methods are specification-driven, aligned to client standards and commercial performance requirements.











Production Process

Our structured production workflow ensures consistency across both small and large manufacturing runs.

Sampling

- Typical development timeline: ±2 weeks

Production Lead Time

- Standard production: 4–6 weeks
  (dependent on order size and specification)

Quality Control

- Department-level quality checks
- Final inspection prior to dispatch
- 2-year warranty on frame, foam and workmanship.

Each order follows a controlled workflow designed to reduce variability and protect brand consistency across production runs.

Technology & Systems

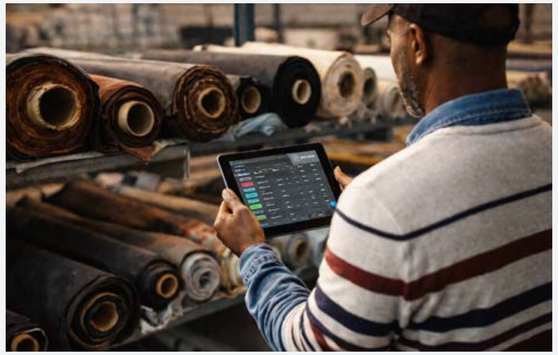
We operate a custom client portal designed to provide transparency and control throughout the manufacturing process.

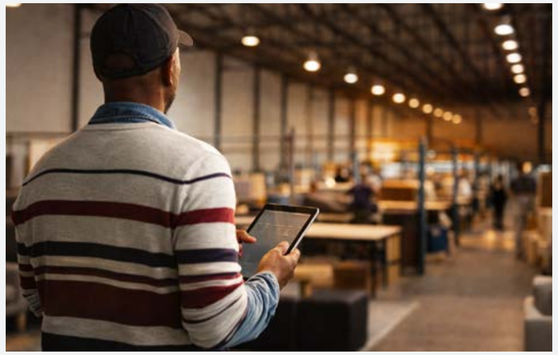
This infrastructure allows procurement and product teams to operate with transparency, predictability and control.

Clients are able to:

- Monitor live production progress
- Track order status and ETAs
- Access order history and documentation
- Manage invoicing and account information

This system allows clients to maintain real-time visibility across ongoing production.













Commercial Model

We operate primarily as a private-label manufacturing partner.

- White-label production
- NDA-protected designs
- Long-term manufacturing partnerships
- Scalable production aligned with client growth

Typical order sizes

- 50 – 1 000+ units

MOQ

Starting from approximately 20–40 units (depending on product type)

Export Capability

We manufacture for both local and international markets and have experience shipping globally

Markets served:

- South Africa
- UAE
- Australia
- Africa

We provide:

- Export-standard packaging
- Moisture-protected wrapping
- Container-ready loading
- Coordination with client or partner freight forwarders

All required export documentation and compliance processes are handled internally.





Scalability & Growth

Our facility is structured to scale with manufacturing demand.

Recent operational changes and ongoing efficiency improvements will increase available production capacity, allowing us to onboard additional large-scale manufacturing partnerships.

We are structured not only to fulfil demand, but to grow alongside it. We are positioned to support long-term growth across both regional and international markets.





Partnership Approach

We work with:

- Retail brands
- Furniture distributors
- Hospitality groups
- Interior procurement firms
- Developers

Our role is simple:

Deliver consistent, high-quality manufacturing at scale, while operating as a discreet and reliable production partner.





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